



MANCOSA

MANAGEMENT COLLEGE OF SOUTHERN AFRICA

Accredited | Affordable | Accessible

MBA

MASTERS IN BUSINESS ADMINISTRATION

By Supported Distance Learning

PROSPECTUS: 2011 - 2012



المركز العالمي للتميز
INTERNATIONAL CENTRE OF EXCELLENCE

"Excel and Lead"

PRINCIPAL'S MESSAGE



Launch YOUR career with an MBA, which assures YOU:

- Full International Accreditation
- Supported Distance Learning
- Online Support

With growing pressure placed on managers to guarantee success, there is no better option than to pursue an MBA degree through a supported distance learning approach.

This world-class MBA gives our Global Student

- The opportunity to acquire a portfolio of managerial skills
- The chance to develop your leadership potential at your own pace and time
- The platform for exceptional networking and business opportunities
- The opportunity to link real-life work situations to practical applications of theory

With a proven track-record of preparing people for leadership positions throughout the world, our graduates cover the spectrum of CEOs, executive directors, senior managers and entrepreneurs who occupy important positions in private and public enterprises in many countries.

The MANCOSA MBA is a rewarding experience because:

- Students are TOP priority who receive support at EVERY step of the way
- Constant contact each Semester is at students' convenience
- Our electronic learning technology platform and academic support take the 'distance' out of distance learning
- We provide the requisite knowledge, skills and tools to manage in a global economy
- You will be part of a learning experience that encourages robust debate, critical thinking, new ideas generation and the development of innovation and change
- We will assist you to function as problem-solvers and team leaders who explore the cutting edge of modern day business thinking

We are confident that you will find our MBA programme exciting, rewarding and value-adding to both your personal career and organization and look forward to having your company on our program

PROFESSOR Y. KARODIA - PRINCIPAL: MANCOSA

WHY PURSUE THE MBA DEGREE?

1. Is the most sought after in the world.
2. Propels Career Prospects
3. Empowers managers to address the challenges and opportunities in a competitive business environment
4. Provides Personal Development

ABOUT MANCOSA

The Management College of Southern Africa (MANCOSA) is a leading provider of GLOBAL MANAGEMENT EDUCATION programmes.

Here are a few reasons why:

- International Recognition
- Improved career prospects
- Study from any part of the world
- Affordable, accessible and accredited
- Vertical articulation into Doctoral Studies
- Great earning power
- Personal and Professional Development

MANCOSA stands alongside the world's top business schools and is recognized as one of the leading providers of management education.

INTERACTIVE

To guarantee success, MANCOSA uses a variety of teaching methods including:

- formal lectures
- case studies, group work
- self-study exercises is central



ACCREDITATION

MANCOSA is FULLY registered as a Higher Education Institution and enjoys International Recognition and Accreditation. As a leading South African Qualification, the MANCOSA qualification is:

1. Fully accredited by the Council on Higher Education (CHE)
2. Registered with the National Department of Education Reg No. 2000/HE07/003
3. Recorded on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA)

The international value of the MANCOSA Qualification is also listed by the United Nations Education and Cultural Organization (UNESCO)

MANCOSA has strong international associations such as, amongst others, the South African Business Schools Association (SABSA), Business Schools Partnership Network (BSPN) and the National Association of Distance Education Organisation of South Africa, the University of Bedfordshire (UK), London College of Advanced Management (UK), Novosibirsk State University (Russia), MBA Nova Academy of Statistics and Economics (Kazakhstan) and the International Centre of Excellence (IAE)

ACCESSIBILITY

The MANCOSA Degree is internationally sought-after because:

- If your job requires extensive travel and extended working hours that make it impossible to attend a full-time programme, then MANCOSA's supported distance learning MBA programme is perfect for you
- It offers a supported distance learning mode of delivery which means little disruption in your personal life and work schedule
- It provides a flexible alternative for post graduate study
- Students can complete modules and assignments at their own pace

AFFORDABILITY

MANCOSA is committed to providing affordable access to higher education through the provision of quality management programmes.

OVERALL EXPERIENCE

Our MBA programme will stimulate you intellectually and impact positively on your work environment. The rigour of the programme and the effort required to complete it successfully will ensure that you possess the knowledge, skills and abilities to tackle challenges of the business world.

“As a business consultant, coach and trainer the MBA with MANCOSA had provided a holistic view of organizations, understanding finance, operations, marketing to name a few subjects; this has been of great benefit to the organizations I advise and assess. I would highly recommend the MANCOSA MBA. On a personal level I have better knowledge and understanding of business processes, systems and theories and on a career level it has added professionalism and credibility to the services I offer”

Mariam Sha

Training & Development Consultant



MANCOSA MBA – PROGRAM STRUCTURE

ALTERNATIVE ACCESS:
MBA Foundation
Certificate in
Management Studies
Studies (1 YEAR)

Entry Requirements

1. At least 27 years of age
2. 5 years work experience with Managerial experience
3. Any other qualifications

Allows for access into Foundation Program via the "Recognition of Prior Learning" (RPL) Framework

SEMESTER ONE

1. Principles of Management
2. Marketing
3. Business Information Systems

SEMESTER TWO

1. Microeconomics
2. Accounting
3. Business Statistics

DIRECT ACCESS:
MBA STAGE 1
YEAR 1

Entry Requirements

1. A University Degree (M + 3) or
2. A National Diploma (M + 3) or
3. An Honors Level Qualification or
4. A MANCOSA Certificate in Management Studies (CM) or
5. An equivalent 3 year or NQF level 6 qualification

SEMESTER ONE

1. Human Resource Management
2. Management Information Systems
3. Marketing Management

SEMESTER TWO

1. Operations Management
2. Economics
3. Quantitative Methods

MBA STAGE 2
YEAR 2

SEMESTER ONE

1. International Business
2. Corporate Strategy
3. Accounting for Decision Making

SEMESTER TWO

1. Managing Strategic Change
2. Managerial Finance Electives (choose one):
 - Investment & Portfolio Management
 - Management Science
 - Entrepreneurship
 - Business & Professional Ethics
 - Project Management
 - Environmental Management

MBA STAGE 3
(6 MONTHS)

**Research
Methods
+
Dissertation
(Supervised)**



ACADEMIC SUPPORT

WORKSHOPS

1. 2 Weekend Workshops per Semester:
 - Includes Orientation, Lecture Summaries, Group Work, Tutor Presentations and Assignment Focus
 - Allows students to discuss key themes and perspectives contained in their modules
 - Provides guidelines on how to produce good quality assignments
 - Fosters interaction between academics and students in a supportive learning environment
 - Focuses on the Examination - helps students to clarify doubts
2. Enrichment Workshops – as per prior arrangement

STUDY GUIDES AND TEXTBOOKS

In addition to textbooks, Study Guides are provided for each module. Students receive prescribed readings, assignments, assessment activities and tutorial letters. Our Academics in the UAE have industry experience and also provide professional support and guidance. Staff are appointed to provide telephonic and email support.

WEBSITE

ICE will provide students with a Username and Password to access a dedicated student support website which provides all registered students with a range of academic support material and resources.

LIBRARY AND ELECTRONIC RESOURCES

ICE will provide access to online journals via EBSCO and EMERALD so as to access the latest research from anywhere in the world. A dedicated email address will allow for continuous support and direct access to tutors and networking

ACTIVITIES

- **Alumni**

Alumni Forums provide regular news updates and information on events which are planned for the Alumni.

- **Guest Speakers Forum**

These are regular event at which industry specialists talk on pertinent subjects and topical issues of the day.

- **Conferences**

Annual conferences are ideal forum for both academics and students to disseminate their research findings. Industry specialists are invited to talk on current issues

- **Networking**

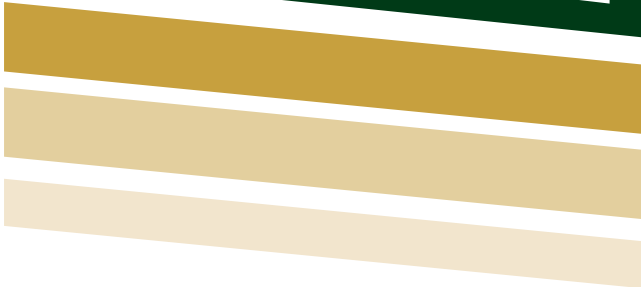
Connecting with other students provides access to a broad range of business industries

- **Journal**

The in-house journal offers students the opportunity to publish their research.

- **Graduation**

There are two graduation ceremonies per year in South Africa.



PROGRAM OUTCOMES

Upon successful completion of the MBA, students should be able to:

1. Identify and solve problems on a management level, demonstrating critical and creative thinking.
2. Conduct and communicate research in organisations and their environment.
3. Develop capacities in people, systems and facilities to meet the strategic goals of the organization within the context of social needs.
4. Develop integrated planning and control systems to direct the organisation in pursuance of its goals.
5. Organise and mobilise the resources of the organisation to achieve strategic goals and targets.
6. Demonstrate a broad, in- depth understanding of general management and the business environment.



ENTRY REQUIREMENTS

To gain direct access to the MANCOSA MBA programme, applicants require ONE of the following:

DIRECT ACCESS	ALTERNATIVE ACCESS
<ol style="list-style-type: none"> 1. A University Degree (M + 3) or 2. A National Diploma (M + 3) or 3. An Honours Level Qualification or 4. A MANCOSA Certificate in Management Studies (CM) or 5. An equivalent 3 year or NQF level 6 qualification 	<p>If you do NOT meet the “Direct Access” requirements for the MBA, you CAN be enrolled into a Certificate of Management Studies Program through the Recognition of Prior Learning (RPL) pursue the “Foundation MBA”. Entry requirements are:</p> <ol style="list-style-type: none"> 1. At least 27 years of age 2. 5 years work experience with Managerial experience 3. Any other qualifications <p>The duration is 12 months after which you may pursue the full MBA Program</p>



HOW TO APPLY

Applicants are required to submit the following when applying for the MANCOSA MBA programme:

1. Application Form and Enrolment Contract
2. Curriculum Vitae
3. Certified copies of all educational qualifications and academic transcripts
4. Certified copy of Identity Document
5. Two passport sized photographs

Application forms together with supporting documentation can be faxed, posted, e-mailed or delivered to:

**The Management College of Southern Africa (MANCOSA)
c/o The International Centre of Excellence**

PO Box 45810

Sharjah United Arab Emirates

Email: info@icemena.com

coo@icemena.com

Tel: 06 - 556 5629 (in the UAE) +971 6 556 5629 (from outside the UAE)
Fax: 06 - 556 5582 (in the UAE) +971 6 556 5582 (from outside the UAE)

